



Whitepaper 1.10



Welcome

Delish Finance is the solution to some of the destructive problems the pandemic [lock-downs and restrictions] has placed on small businesses. We are creating a decentralized and democratized economy, to empower the citizens, and address some the global food industry's challenges.





Our Delicious Mission

Create a public blockchain for mass adoption and have it serve as the foundation for a sustainable and scalable ecosystem. Leverage this technology to develop a decentralized food sharing and distribution economy for business users of all sizes - a first of its kind! Users will be incentivized to share homecooked meals, recipes, food experiences and entrepreneurship.

Delish is providing a solution for the countless number of restaurant owners and chefs that have lost their primary source of income and allowing them to get back to doing what they love.

Our goal is to create an inclusive economy where users are incentivized to keep money flowing through the native ecosystem. "The (Rockefeller) Foundation believes that an inclusive economy is one in which there is expanded opportunity for more broadly shared prosperity especially for those facing the greatest barriers to advancing their well-being." The Delish Finance blockchain is designed to be a catalyst for reducing income inequality on a global scale starting with a revolutionary decentralized food industry.





Utility

Features of the Delish Finance blockchain will include:

- Delish Finance Exchange (CEX/DEX)
- NFT Marketplace — NFT art, business franchising and tokenization
- \$DELISH token
- \$CARBS — Delish Finance blockchain native gas token
- A lending platform — built and developed in conjunction with top platforms.
- Business Launchpad — an educational platform for new entrepreneurs
- eCommerce and a social network for local merchants and community members
- Delish online wallet
- Delish 'Steak' — easy to use internal staking service
- Delish dApps
- Internet of things — farm-to-table livestock and fresh food traceability





Utility - Macro

Delish Finance utilizes blockchain technology by providing easy flow of data and payments. This is accomplished by:

Connecting Farmer's [food] and Manufacture's [packaging] products to consumers in the food industry

Connecting Food Merchants [finished product] to consumer ["foodies"] through:

- Easy to use dApps
- Internet-of-Things - token layer tracking assets on Delish blockchain
- Token contract layer to determine who owns these assets
- The code to create dApps to utilize tracking and ownership data





Utility - Micro

We offer reduced barrier to entry for new entrepreneurs by:

- Digital Storefront - eliminating need for commercial brick and mortar overhead
- Free dependable stream of customers to their storefront
- Marketing new businesses to existing users on the platform, with minimal upfront cost and guaranteed ROI
- Facilitate distribution of food and packaging to merchants
- Offering wholesale rates by ordering as a collective from their first order
- Low-to-no fee transactions for purchases from customers
- Instant payout from transactions completed on the network
- Significantly cheaper delivery fees





The Social Commerce dApp

A new social media platform where everyone can earn income by:

- User engagement on the platform - posts, likes, shares, comments, etc.
- Selling a service (Education, Mentorship, Management Consultant) or product (Food, Packaging, NFT art, NFT franchises, NFT recipes) through the marketplace
- Paid job opportunities (ex: Transporters, Admin, Customer Service, etc.)





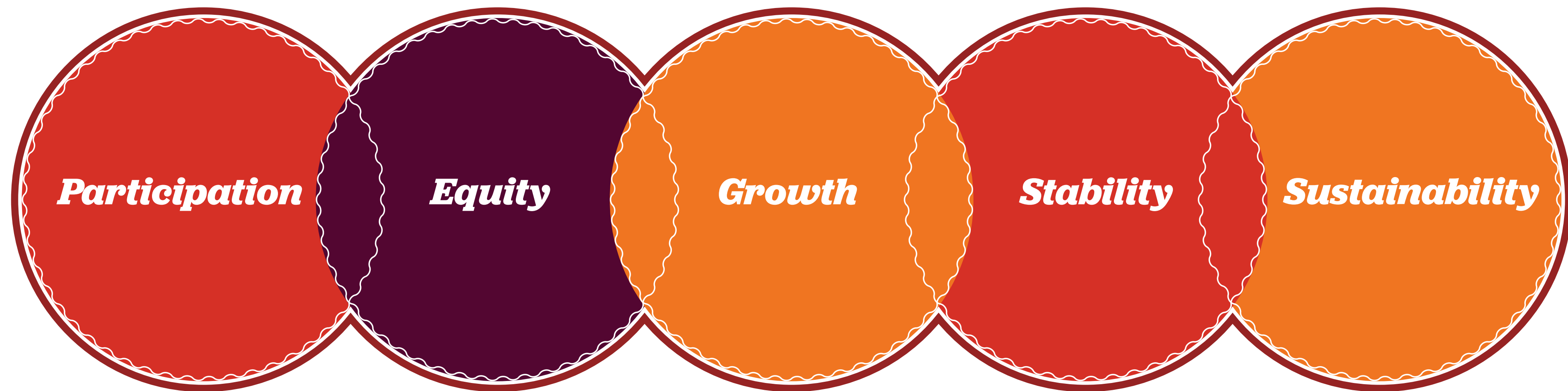
A Complete Marketplace

- Storefront for everything being sold - products, services, digital, dApps
- Various pricing options - fixed, auction, photo bid, recurring
- Marketplace is integrated into all aspects of dApp - social, advertising, bank, content
- Liquidity pools created through staking \$DELISH-\$CARBS
- DEX/CEX utilized to launch new cryptocurrency tokens and crowd fund dApp creation
- All payments accepted - credit cards, PayPal, Delish currencies (preferred)
- Onramp-offramp for fiat to \$DELISH
- Additional services for running a business included for \$DELISH token stakeholders - Customer Service, Dispute Management, Reputation Management, Fraud Prevention



Long-Term Economy

Characteristics designed for platform engagement and real world adoption



How Does Delish Work?

A breakdown of Delish Finance

Ecosystem is comprised of:

- **Delish (\$DELISH)** - the store of value in the Delish Finance ecosystem
- **Carbs power (\$CARBS)** - the energy used to make transactions on the Delish Finance network.
- **Delish stable coin** - will not be subject to transaction tax.

Delish uses the power of blockchain technology and the ecosystem will be built on top of the Delish-Carbs blockchain. (9 months or less of a timeline for token migration from BSC to Delish Finance Mainnet.)

By holding \$DELISH you automatically get paid \$CARBS (proof-of-stake). The more \$DELISH you hold the more \$CARBS you earn. (Note: the rate at which \$DELISH will generate \$CARBS is still being determined.)

\$DELISH holders will be able to easily earn \$CARBS on their mobile phones and computers. Storefront owners will need to stake \$DELISH in order to earn enough \$CARBS to offset fees associated with operating their business.

About the system:

This two-token system will help keep the value of the \$DELISH token and transactions fees stable. The Delish Finance Foundation (part of the governance model) can raise or lower transaction cost based on the demand of the network. Considering the token used to pay for these transactions is separate from the actual store of value, changing transaction cost will have little-to-no effect on the value of \$DELISH, the main token.



How Does Delish Work?

Governance

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Consensus on the DELISH CARBS network is accomplished by FARMNODES. These are holders that apply for the right to maintain the network and are comprised of partners from different sectors (ex: academics, distribution, agriculture, enterprise users, business partners and community contributors). Types of FARMNODES (Authority and Economic) align with the ecosystem development and maintaining the security of the network. Distributed nature of FARMNODES will help with rapid transaction speed.

Proposal System

Similar to DASH, community members create proposals for the network to aid its continual and rapid innovation. Community elected steering committee responsible for elections, approval and execution of proposals via smart contracts.



Tokenomics

A community-driven token

500M

Total supply of Delish tokens.

3% Burn

Will be burned on schedule to reward diamond hands as the project grows.

Stabilization

Price floor stabilization - total supply:

- 0.1%+ (not allowed to sell)
- 0.05%+ (allowed every 15 min.)
- <0.05% (no limit)

1% Charity

1% of each transaction goes to charity without coin dumps - let's end world hunger together.

2% Staking

2% of each transaction goes into the staking pool.

4% Marketing

4% of each transaction goes towards developing and executing Delish marketing campaigns.



Tokenomics

A community-driven token

10% - Transaction tax

- 2% - Staking pool
- 3% - Burn
- 5% - Charity/Marketing and R&D Wallet (in BNB)

Decreasing Tax for Sell Orders

- Marketing and R&D Wallet: 20% to 10% over 15 days



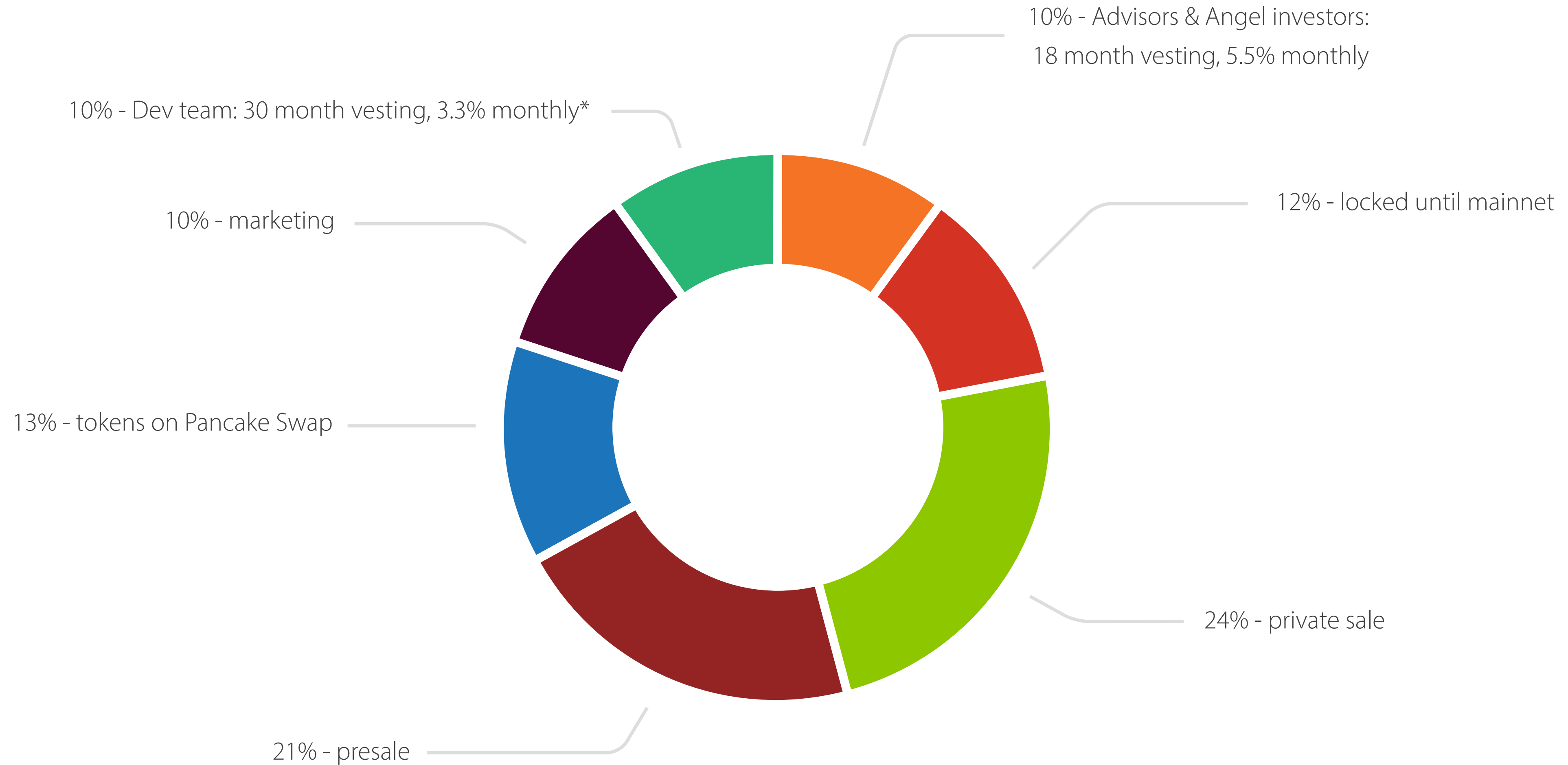
Automatic Charity Swap

Delicious Finance is one of the first deflationary tokens on Binance Smart Chain that automatically swaps our charity wallet funds (1% of each transaction) into BNB. So you never have to worry about coin dumps from our charity funds creating big dips in price action.



Tokenomics

Token Distribution



* Dev wallet will be used to airdrop token rewards for diamond hand holders. Dates to be announced.



Delish Roadmap

2022

Q2

- Partnership announcements
- Marketing campaign
- Presale
- Released on Pancake Swap
- Listing on Coin Gecko and Coin Market Cap
- \$DELISH staking

- Expand Development Team
- Airdrop dev tokens
- Release NFT art - first auction
- Launch NFT art on OpenSea
- Mobile app beta testing
- NFT smart contract
- Implement web 3.0

- Marketing campaign
- Release of launchpad
- Launch BREAD Finance
- Build NFT 3D art gallery
- Release NFT art - second auction
- Release whitepaper 2.0

Q3

- Certik audit
- Listing on CEX's
- Delish blockchain test net
- Release NFT art - third auction
- Influencer onboarding
- Release business launchpad

Join The Community



reddit.com/r/delishfinance



twitter.com/delishfinance



instagram.com/delishfinance



https://t.me/Delish_finance



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Crypto Newb Glossary

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- **AMA** – “Ask Me Anything.”
- **BEP-20** – Binance Smart Chain token standard created with the intention of extending ERC-20.
- **Blockchain** – Distributed ledger system. A sequence of blocks, or units of digital information, stored consecutively in a public database. The basis for cryptocurrencies.
- **Burn/Burned** – Cryptocurrency tokens or coins are considered “burned” when they have been purposely and permanently removed from circulation. Thus increasing the value of tokens remaining in circulation.
- **Contract Audit** – an examination and assessment of performance or information, usually performed by a third parties designed to verify that one or more parties to a contract have complied with requirements or standards set forth in the contract. In crypto, this is done to protect the community and investors.
- **Circulating Supply** – The best approximation of the number of coins that are circulating in the market and in the general public’s hands.
- **Decentralized (market)** – Technology enabling users to deal directly with each other instead of operating from within a centralized exchange.
- **Decentralized Exchange (DEX)** – A peer-to-peer exchange allowing users to trade cryptocurrency without the need for an intermediary.
- **Democratize** – Make accessible to everyone.
- **Diamond Hands** – A popular term on social media platforms. It refers to long term holders who hold coins even when their portfolio temporarily drops in value more than 20%.
- **Ecosystem** – a decentralized network engineered to align a secure and incentivized economic system, that unlocks value by bringing parties together in new ways and stimulates the target behaviour by having cryptographic tokens as built-in incentive.
- **ERC-20** – Tokens designed and used solely on the Ethereum platform.
- **FUD** – An acronym that stand for “Fear, Uncertainty and Doubt.” Its is strategy to influence perception of a certain cryptocurrency or the crypto market in general by spreading negative, misleading or false information.
- **FOMO** – An acronym that stand for “Fear OF Missing Out.”
- **HODL** – A passive investment strategy where an investment is held for a long period of time, regardless of any short term changes in the price of markets. Now commonly expanded to stand for “Hold On for Dear Life.”
- **Liquidity Pool** – crypto assets that are kept to facilitate trading of trading pairs on decentralized exchanges
- **Liquidity Provider Tokens (LP Tokens)** – Tokens issued to liquidity providers on a decentralized exchange (DEX) that run on automated market maker (AMM) protocol.
- **Locked supply** – Underlying supply that is being secured by a specific application
- **Mainnet** – An independent blockchain running on its own network with its own technology and protocols.
- **Max Supply** – The best approximation of the maximum amount of coins that will ever exist in the lifetime of the cryptocurrency.
- **Moon** – A situation where there is a continuous upward movement in the price of a cryptocurrency. Often used in communities to question when a cryptocurrency will experience such a phenomenon, saying “When moon?” it is usually combined with “When Lambo?”
- **Non-Fungible Token (NFT)** – Cryptocurrencies that do not possess the ability of a good or asset to be readily interchanged for another of like kind.
- **Price Action** – generally refers to the up and down movement of a security’s price when it is plotted over time..
- **Pre-sale** – The sale of a crypto, prior to going public



Crypto Newb Glossary

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- **Reflection** – Reward system that actually increases the profit for holders that keep their tokens the longest. Reflection works by charging a penalty tax (usually in percentages) to each transaction and distributing the fee to all token holders according to the percentage of assets they are holding.
- **Shilling** – The act of enthusiastically promoting a cryptocurrency or ICO project.
- **Stablecoin** – A cryptocurrency with extremely low volatility, sometimes used as a means of portfolio diversification.
- **Tokenomics** – The topic of understanding the supply and demand characteristics of cryptocurrency.
- **Total Supply** – The total amount of coins in existence right now, minus any coins that have been verifiably burned
- **Wallet** – A place where cryptocurrency users can store, send and receive digital assets.
- **Whale** – A term used to describe investors who have uncommonly large amounts of crypto, especially those with enough funds to manipulate the market.

